



**INTERNATIONAL KAZAKH-TURKISH UNIVERSITY NAMED AFTER
KHOJA AKHMET YASSAWI**

**RECTOR'S REPORT TO THE STAFF AND THE
PUBLIC
ON THE WORK ACCOMPLISHED DURING
THE 2022–2023 ACADEMIC YEAR**

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UNIVERSITY IN GLOBAL RANKINGS

Khoja Akhmet Yassawi International Kazakh-Turkish University has been strengthening its position in the global educational space and is consistently recognized in international rankings. The University's achievements are reflected in the results of QS World University Rankings and QS Asia University Rankings.

According to the 2023 QS World University Rankings, the University was ranked 787th in the world (range 781–790) among leading higher education institutions. This result demonstrates steady progress across key indicators, including academic reputation, employer reputation, number of research publications and citations, as well as faculty-to-student ratio.

In the QS Asia University Rankings 2023, the University secured 239th place among 686 universities across Asia. The regional ranking evaluates such indicators as academic reputation, employer reputation, faculty quality, proportion of international faculty and students, research citations, and international research network.

The indicator analysis highlights positive dynamics in several areas. In particular, the share of international students, faculty-student ratio, and academic reputation indicators confirm the effectiveness of the University's strategic policy aimed at enhancing its competitiveness in the global higher education arena.

The achieved results in QS rankings are the outcome of systematic efforts to improve the quality of education, strengthen research potential, expand international cooperation, and promote academic mobility. These accomplishments ensure international recognition of the University and reinforce its reputation in the global education market.

The University's positions in QS rankings demonstrate the successful implementation of its strategic development program. The University aims to further improve its standing in global rankings by enhancing academic quality, increasing research publication activity, and expanding international partnerships.

UNIVERSITY IN GLOBAL RANKINGS: QS WORLD UNIVERSITY RANKINGS BY SUBJECT 2023

Khoja Akhmet Yassawi International Kazakh-Turkish University has demonstrated its international recognition in specific academic fields through the results of the 2023 QS World University Rankings by Subject. This ranking reflects the University's competitiveness in particular disciplines in both education and research.

According to the 2023 subject ranking results, the University achieved the following positions:

- Modern Languages – ranked 201–250
- Education – ranked 301–350
- Arts & Humanities (broad subject area) – ranked 394

These results confirm the strong academic reputation and research potential of the University in the fields of humanities and education. The QS subject rankings are based on key indicators such as academic reputation, employer reputation, research citations, H-index, and international research collaboration.

The achievements in the subject rankings highlight the quality of the University's academic programs, the research productivity of its faculty members, and its effective integration into the international academic community. In particular, the results in Modern Languages and Education demonstrate the successful implementation of the University's strategic development priorities.

The University's performance in the QS subject rankings confirms its global recognition in specific academic disciplines and the steady development of its educational and research activities. The University aims to further strengthen its position by enhancing research quality, increasing international publication output, and expanding academic partnerships in priority subject areas.

UNIVERSITY IN GLOBAL RANKINGS

Impact Rankings 2023

Khoja Akhmet Yassawi International Kazakh-Turkish University has been recognized in the 2023 Impact Rankings conducted by Times Higher Education (THE), which assess universities' contributions to the United Nations Sustainable Development Goals (SDGs).

According to the 2023 results, the University is ranked 1001+ globally among 1,591 universities from 112 countries. Participation in the THE Impact Rankings demonstrates the University's commitment to sustainable development principles, social responsibility, and global engagement.

In the framework of specific Sustainable Development Goals, the University achieved the following performance ranges:

- SDG 3 – Good Health and Well-being: 54.7–63.8
- SDG 4 – Quality Education: 43.6–50.9
- SDG 8 – Decent Work and Economic Growth: 35.7–48.3
- SDG 17 – Partnerships for the Goals: 45.3–53.3

These results reflect the University's systematic efforts in promoting quality education, supporting public health initiatives, fostering economic and social development, and strengthening international partnerships.

Participation in the THE Impact Rankings confirms the University's strategic focus on aligning its academic, research, and community engagement activities with the UN Sustainable Development Goals. The University continues to enhance its contribution to sustainable development at both national and international levels.

The slide demonstrates the university's positive year-by-year progress within the international academic landscape. According to the 2023 results of Webometrics Ranking of World Universities, the university ranked 4,845th globally and secured 9th place among higher education institutions in Kazakhstan. These indicators reflect the systematic efforts undertaken to enhance digital infrastructure, increase the number of scientific publications, and improve the university's web presence and visibility.

The global ranking dynamics for 2016–2023 confirm consistent progress, with the university advancing from 20,538th to 4,845th position worldwide. National ranking indicators also demonstrate significant improvement, rising from 92nd to 9th place, which evidences the effective implementation of the university's strategic development plan.

These results highlight the consistent advancement of the university's research capacity, expansion of international collaboration, commitment to academic transparency, and continuous improvement of educational quality. The achieved progress establishes a solid foundation for strengthening the university's academic reputation and global recognition within the framework of participation in the QS World University Rankings.

ACTIVITIES IMPLEMENTED IN THE FIELD OF ACADEMIC AFFAIRS

During the 2022–2023 academic year, systematic efforts were undertaken to enhance academic performance and align educational processes with international quality standards. On March 1–3, 2023, the university successfully passed institutional accreditation through the

Independent Agency for Accreditation and Rating (IAAR/ARTA) and was awarded accreditation for a five-year term. This achievement confirms the effectiveness of the university's governance system, academic policies, and internal quality assurance mechanisms.

Furthermore, on March 13–16, 2023, 22 educational programs were accredited for a five-year period through the Independent Agency for Quality Assurance in Education (IQAA). These results demonstrate the high quality of academic content, clearly defined learning outcomes, and the strong professional capacity of the faculty.

In April 2023, post-monitoring accreditation procedures for eight educational programs were successfully completed as planned. Additionally, on May 12, 2023, 31 educational programs passed the second stage of post-accreditation monitoring and were reaccredited.

Overall, these achievements reflect the continuous development of the university's quality management system, adherence to principles of academic transparency, and compliance with international standards in higher education. The implemented measures strengthen institutional sustainability and provide a solid foundation for enhancing the university's academic reputation within the framework of participation in global rankings, including QS.

ACTIVITIES OF ACADEMIC COMMITTEES AND CURRICULUM DEVELOPMENT

During the 2022–2023 academic year, the university carried out systematic efforts to enhance educational programs and ensure their alignment with labor market requirements. Academic Committees were established across 23 fields of study, and their operational regulations were formally approved.

The Academic Committees conducted comprehensive reviews of educational content based on feedback from internal and external stakeholders, employers, and regional labor market demands. As a result, in the 2022–2023 academic year, 62 bachelor's, 41 master's, and 28 residency programs were revised, totaling 131 updated educational programs.

In addition, to diversify the academic portfolio and expand new areas of study, 12 new educational programs were introduced, including 7 bachelor's, 2 master's, and 3 residency programs.

These measures aim to enhance the relevance of academic content, strengthen graduate competitiveness, and reinforce the university's academic reputation at the international level. The implemented initiatives contribute directly to key QS indicators, including academic quality, employer reputation, and graduate employability.

Work Accomplished in the Area of Academic Affairs

The University systematically implements comprehensive measures aimed at enhancing the quality of education and upholding the principles of academic integrity. Continuous monitoring of the quality of the educational process and compliance with academic regulations is conducted on a regular basis. The results are analyzed at the level of structural units and serve as a basis for informed managerial decision-making.

Winter and spring interim assessments, as well as the summer semester, are organized in full compliance with academic requirements, ensuring transparency and objectivity of evaluation procedures. Cases of violations of academic integrity are subject to comprehensive review and are discussed at meetings of the Academic and Methodological Committee. These measures contribute to strengthening the culture of academic integrity among both students and faculty members.

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At the undergraduate level, particular attention is given to developing graduates' creativity, innovation, teamwork, and critical thinking skills. As part of the final certification process, the defense of diploma projects has been implemented. Unified regulations governing the preparation and formatting of diploma projects have been approved. As a result, 80% of undergraduate students complete their final projects in a team-based format, carrying out interdisciplinary and practice-oriented research initiatives.

These measures contribute to the continuous improvement of the University's internal quality assurance system, alignment with international standards, and strengthening of academic performance indicators in accordance with QS ranking criteria.

Measures to Ensure Academic Integrity

In line with the University's strategic value of "Integrity and Fairness," systematic measures are implemented to uphold academic integrity across all areas of academic activity. All student written works undergo thorough quality review. Diploma projects and theses, master's dissertations, and other academic written assignments are checked for plagiarism using the international Strike Plagiarism platform.

Monitoring compliance with academic integrity standards is a key mechanism for enhancing the quality of education and ensuring alignment with international standards. Plagiarism detection procedures are based on the principles of transparency, objectivity, and academic responsibility.

During the reporting period, a total of 454 undergraduate diploma projects were screened. As a result of the review, 8 projects were disqualified due to non-compliance with academic integrity requirements and were not admitted to defense.

Systematic monitoring and preventive measures contribute to strengthening the culture of academic integrity at the University, improving the quality of research outputs, and enhancing academic credibility and reputation in accordance with QS ranking criteria.

Key Functions of the Registrar's Office

The University's Registrar's Office carries out systematic activities aimed at managing the student body, administering academic processes, and generating statistical reporting. Its operations are based on the principles of transparency, accuracy, and data reliability.

The Office ensures the timely collection and submission of documents for students applying to competitions for vacant state-funded grant places, forwarding the required documentation to the relevant government authorities. In addition, monthly reports on the student body composition are prepared and submitted to the responsible departments.

Annual statistical reports (Forms 3-NK and 1-NK) are compiled and submitted in accordance with established procedures for Bachelor's, Master's, Residency, and Doctoral levels. Monthly monitoring of the movement of students enrolled under state educational grants is also conducted.

Orders related to student movement are promptly entered into the Au.portal and the National Educational Database (NEDB) information systems, ensuring accurate registration and updating of student records. Relevant data are maintained in students' personal files, and electronic "student movement" reports are generated in the Platonus system for all modes of study, synchronized with the Ministry's database.

These activities contribute to strengthening institutional data management, improving the efficiency of academic administration, and enhancing transparency and accountability in line with QS ranking requirements.

Document Flow in the Registrar's Office — Analytical Overview

Khoja Akhmet Yassawi International Kazakh-Turkish University

No.	Service Type	Quantity	Analytical Description
1	Issuance of official certificates	1,058	A consistently high-demand service providing official student status confirmations for various purposes.
2	Transcript issuance	3,187	The most requested service, reflecting active academic mobility, further education pathways, and employment needs of students.
3	Duplicate document issuance	830	Demonstrates the importance of administrative support in restoring lost or damaged academic documents.
4	Academic leave, internal/external transfer, reinstatement, voluntary withdrawal	411	Indicates flexibility in academic management and student-centered education policies.
5	Academic mobility documentation	142	Reflects the university's engagement in national and international mobility programs.
6	Final certification, thesis procedures, session extension	110	Shows effective regulation of graduation processes and academic progression management.
7	Applications for vacant state grants	51	Demonstrates institutional efforts to improve access to education and financial support opportunities.
8	Social benefits processing	215	Indicates implementation of student support and social responsibility policies.
9	Administrative orders issued	35 types, 764 total	Reflects systematic administrative governance and operational efficiency.

The Registrar's Office plays a key role in ensuring the efficiency and transparency of academic and administrative processes at the university. During the reporting period, service volumes remained consistently high, with transcript issuance, certification services, and academic status management being the most in demand. These indicators demonstrate the effectiveness of student-centered services, the advancement of digitalized administrative processes, and the institution's commitment to high-quality academic support aligned with international standards.

Examination Session Management

The Spring examination session of the 2022–2023 academic year demonstrated the university's systematic approach to ensuring efficient academic process management and transparency in student assessment. During the written examination period, a total of 1,310 sealed exam envelopes were prepared, and 2,464 examination papers were processed and evaluated.

To enhance the quality and fairness of assessment, grade discrepancies across 160 courses were reviewed through formal procedures, ensuring adherence to academic integrity principles. In addition, examination papers of 929 students who received FX grades were re-coded for anonymity, and 65 papers underwent re-evaluation during the first week.

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For the Summer semester, 1,911 students registered, and the Academic Department organized flexible examination schedules aligned with individual learning pathways. As a result, each student was provided the opportunity to take examinations in at least one and up to four courses.

Overall, these indicators confirm the effectiveness of the university's academic quality assurance system, the implementation of transparent and digitalized assessment processes, and the institution's strong commitment to a student-centered learning environment aligned with international standards.

Career Development and Employer Relations Center

No.	Area	Key Indicators	Analytical Description
1	Graduate employment monitoring	2,152 graduates; monitoring conducted every 3 months	A systematic tracking system of graduate employment outcomes is maintained, with results recorded in an automated university database, enabling continuous analysis of employability trends.
2	Employment rates	Bachelor's – 76.1%; Internship – 86.6%; Master's – 93.4%; Residency – 97.4%; Doctoral – 100%	These indicators demonstrate high education quality, alignment of academic programs with labor market needs, and strong competitiveness of graduates.
3	Teacher training quality enhancement	Roadmap approved; 591 bachelor's and 120 master's students participated in national testing	Measures aimed at strengthening teacher preparation quality were implemented, ensuring full participation in national certification testing procedures.
4	Career development activities	30 seminars and training sessions	Regular initiatives were conducted to enhance students' professional competencies, employability skills, and career readiness.
5	Employer engagement	16 meetings with employers; 3 industry partnership meetings	Sustainable dialogue platforms between students and employers were established, strengthening practical collaboration and recruitment pathways.
6	Industrial partnership	3 meetings with leadership of Kentau Transformer Plant	Cooperation with major regional industry partners expanded internship opportunities and facilitated graduate employment.

The Career Development and Employer Relations Center plays a strategic role in integrating the university with the labor market. Systematic monitoring of graduate employment, continuous organization of career development initiatives, and expansion of employer partnerships demonstrate a high level of graduate employability and strong alignment between academic programs and workforce demands. These outcomes confirm the university's commitment to international quality standards and its effectiveness in preparing competitive, career-ready graduates.

Analytical Overview of Employer Engagement Meetings

Systematic information and outreach activities were conducted to explain employment obligations and workforce placement requirements for graduates who studied under the state educational grant. During the reporting period, meetings were organized for 735 graduates with the participation of a representative of the Financial Center.

These sessions provided comprehensive guidance to graduates of bachelor's, master's, and doctoral programs, as well as internship and residency graduates of the Shymkent campus, on mandatory employment requirements after graduation, relevant regulatory and legal frameworks, and available social support measures.

Within this framework, 2 targeted meetings were held in Turkistan city, along with 14 university-wide information sessions involving faculties and administrative units. These activities contributed to improving graduates' legal awareness, facilitating their transition into the labor market, and ensuring effective implementation of state-funded education obligations.

Overall, sustained engagement with employers and authorized organizations enhances the effectiveness of the university's graduate employment system and supports the professional stability and social responsibility of its alumni.

Interregional Employer Engagement Meetings

Khoja Akhmet Yassawi International Kazakh-Turkish University systematically organized employer engagement meetings to support graduate employment and strengthen connections with regional labor markets. During the reporting period, large-scale meetings were held between April 18 and May 20 with the participation of representatives of regional health departments and chief physicians of medical organizations from several regions of the country.

Specifically, participants included representatives from Atyrau Region (8 institutions), Karaganda Region (9), Kostanay Region (15), Mangystau Region (12), North Kazakhstan Region (7), as well as Ulytau and Zhambyl Regions (5 institutions). During the meetings, employers delivered presentations and provided graduates with comprehensive information on available job vacancies, working conditions, social support measures, and professional development opportunities in their respective regions.

As a result, 100% of the 224 graduates who studied under the state educational grant and were required to fulfill mandatory employment obligations were successfully referred to job placements.

Overall, such interregional meetings strengthen the university's sustainable partnerships with the labor market, increase graduate employment rates, facilitate smoother professional adaptation, and enhance the practical orientation of academic programs.

Professional Development Center Activities

During the 2022–2023 academic year, the Professional Development Center carried out extensive activities aimed at strengthening the university's human resource capacity and improving the system of continuous professional development. In the reporting period, 113 faculty members completed advanced training courses in the pedagogical field.

To enhance the quality of medical education, a specialized course titled "Designing Educational Programs, Teaching, and Assessment Methods in Medical Education" was organized for 49 instructors.

In order to develop students' innovation and entrepreneurial skills, 169 students received training under the "YASSAWI" incubation program, including 17 participants who were awarded certificates to support the implementation of their startup projects.

Additionally, within the framework of regional educational cooperation, professional development courses were conducted for 80 school teachers on the topic "Developing Teachers' Professional Skills through Lesson Study Technology." In the area of non-formal education, 44 participants attended courses, of whom 42 successfully completed the program and received certificates.

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Overall, the Center generated 8,104,000 KZT in revenue, indicating strong demand for the university's continuing education services and its sustainable development potential.

The activities of the Professional Development Center make a significant contribution to improving academic quality, enhancing staff professional competencies, and strengthening integration with the regional education ecosystem.

**Continuing Professional Development Activities in Healthcare
(2022–2023 Academic Year, February–August)**

No.	Type of Activity	Key Indicator	Analytical Description
1	Development of new CPD training programs	25 programs	New programs were developed in line with modern healthcare requirements, aimed at strengthening professional competencies.
2	Seminar for heads of HR departments of medical organizations	55 participants	A seminar was held for HR managers of medical institutions in the Turkistan region to present the university's educational opportunities.
3	Training of instructors in emergency medical care standards	8 instructors	Faculty members were trained according to international standards and obtained international instructor certificates.
4	Continuing education courses	12 courses	Short-term courses were organized to enhance professional qualifications of healthcare specialists.
5	Non-formal education	3 international master classes	International experience-sharing events were conducted with the participation of leading specialists from Türkiye.
6	Revenue from continuing and non-formal education	8,877,000 KZT	This demonstrates strong demand for educational services and the effectiveness of the center's activities.
7	Net income retained by the university	4,882,350 KZT	Contributed to financial sustainability and strengthened the university's development potential.

Continuing professional development activities in healthcare demonstrate the university's strategic role in training and supporting the professional growth of medical personnel. The development of new training programs, preparation of internationally certified instructors, and organization of master classes involving foreign experts confirm alignment with international education standards. These achievements strengthen the university's reputation as a regional and national center of excellence in medical education.

Activities of Khoja Akhmet Yassawi International Kazakh-Turkish University

The Academic Department, in collaboration with the university leadership, is carrying out systematic work aimed at developing and improving educational programs. For this purpose, thematic seminars, trainings, and master classes are regularly organized to enhance the professional competencies of faculty members and researchers.

From January 23 to 27, 2023, the "Academic Excellence Week" was held within the framework of the university's Winter School. The main goal of the event was to improve the quality of teaching, introduce modern pedagogical approaches, and strengthen the professional capacity of academic and research staff.

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During the week, key issues were addressed, including the modernization of educational programs, innovative methods for assessing learning outcomes, effective use of digital learning technologies, strengthening the principles of academic integrity, and alignment with international educational standards.

These initiatives make a significant contribution to improving the university's academic quality, enhancing the internationalization of the educational process, and strengthening its competitiveness in global rankings.

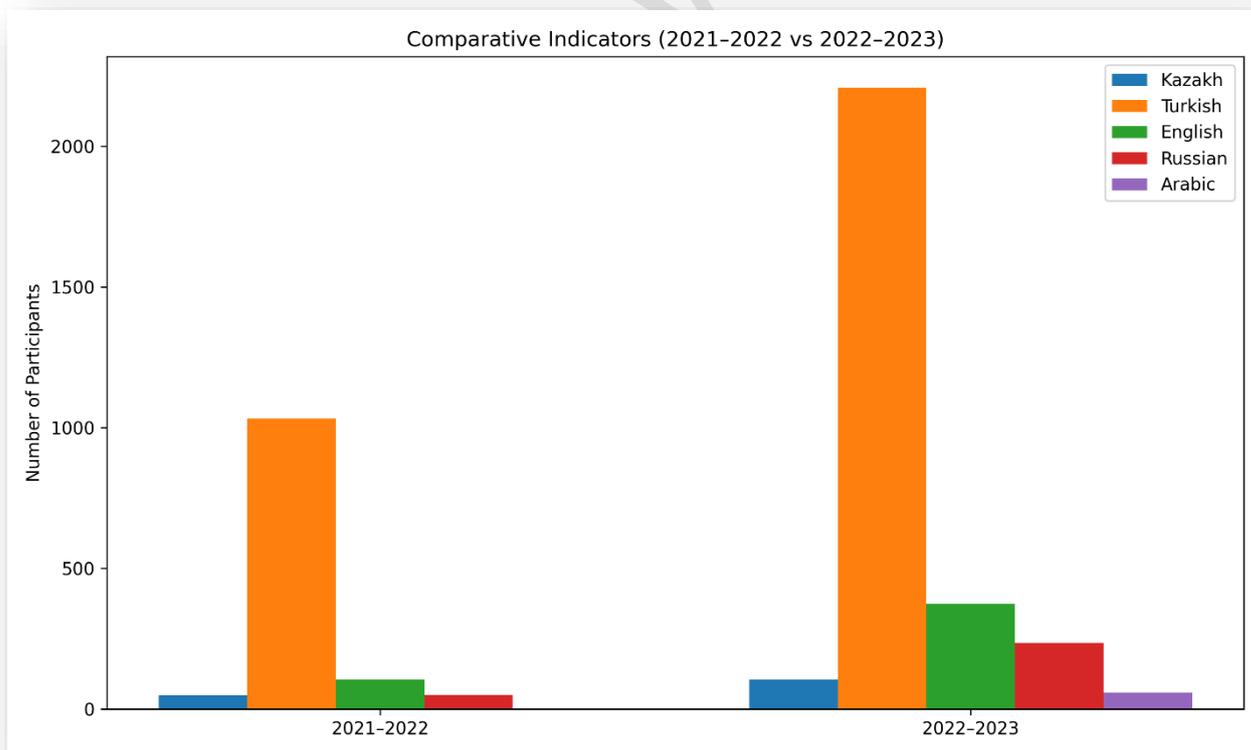
Results of the Linguistic Center

At the Linguistic Center of Khoja Akhmet Yassawi International Kazakh-Turkish University, systematic activities are carried out to develop the language competencies of students and staff. Class schedules were designed for morning, daytime, and evening sessions, and level-based courses were organized with a workload of 10 hours per week and a total duration of 80 hours.

In the 2022–2023 academic year, the Center expanded its educational programs by introducing Arabic language courses as a new area of study. In addition, free daily speaking clubs in five languages are regularly conducted to strengthen participants' communicative skills.

To ensure quality assessment of language proficiency, examinations for obtaining the "Level Determination" certificate are organized on a regular basis.

These initiatives make a significant contribution to enhancing the university's academic and linguistic internationalization, fostering a multilingual learning environment, and strengthening the global communication competencies of students and staff.



A comparative analysis of the 2021–2022 and 2022–2023 academic years demonstrates a significant increase in demand for linguistic education services. During the reporting period, steady growth in the number of participants was observed across all language areas. Interest in Turkish language courses showed the most notable rise, with enrollment increasing from 1,032 to

2,209 participants. At the same time, the number of learners in English courses grew from 104 to 373, in Russian from 50 to 235, and in Kazakh from 48 to 104. In the 2022–2023 academic year, Arabic language courses were introduced for the first time, attracting 58 participants.

This positive trend reflects the effectiveness of the university's strategic policy aimed at developing a multilingual educational environment, expanding international academic integration, and enhancing the global competitiveness of learners. These indicators also confirm the high quality and accessibility of language training services and demonstrate the sustainable development of the university's continuing education system.

In the 2022–2023 academic year, the university library systematically carried out activities to promote newly acquired books in order to update its collection and provide students and faculty with modern educational resources. Within this framework, book exhibitions in the format of "Information Day" were organized, where new educational, scientific, and general interest publications were presented to a wide audience.

During the reporting period, events held on November 20, 2022, January 18, 2023, and May 22, 2023 enabled students, faculty members, and researchers to familiarize themselves with new additions to the library collection and receive consultations on relevant literature. In addition, users were informed about opportunities for effective use of electronic resources.

To enhance accessibility of library services, a virtual exhibition of new publications was also organized, allowing remote users to explore information resources online.

These activities make a significant contribution to the development of the university's information and educational environment, improvement of the quality of the learning process, support of research activities, and strengthening of information literacy within the academic community.

In the 2022–2023 academic year, the university library carried out active work aimed at developing educational, cultural-enlightenment, and public relations activities. During the reporting period, representatives of national and international scientific, educational, and public organizations, well-known scholars, members of the intellectual community, and delegations from partner institutions visited the library and became acquainted with its material and technical base, information resources, and service system.

Various cultural, educational, and outreach events were regularly organized at the library. In particular, literary evenings, creative meetings, intellectual competitions, exhibitions, and educational projects were held with the participation of students and faculty members. These activities contributed to the spiritual and cultural development of students, increased reader engagement, and helped create an open communication platform within the university's academic environment.

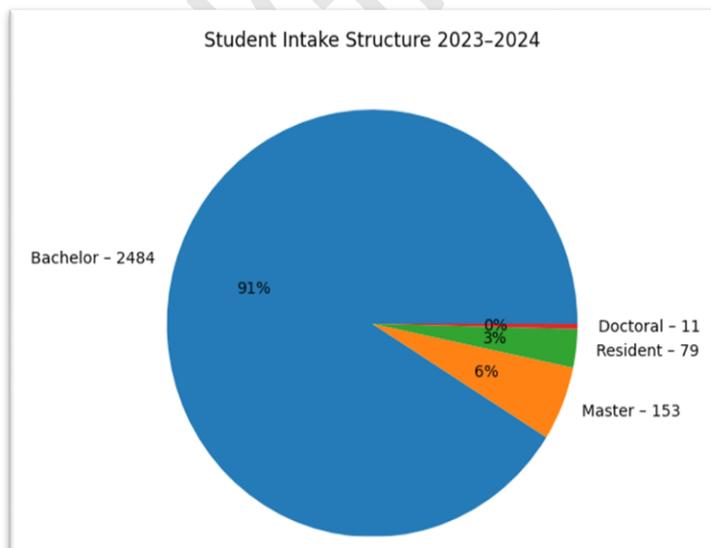
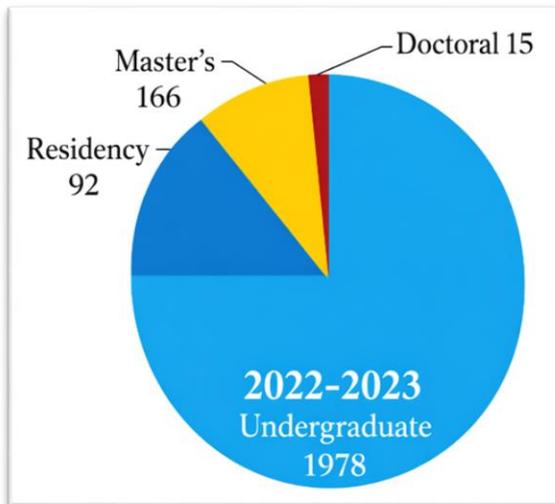
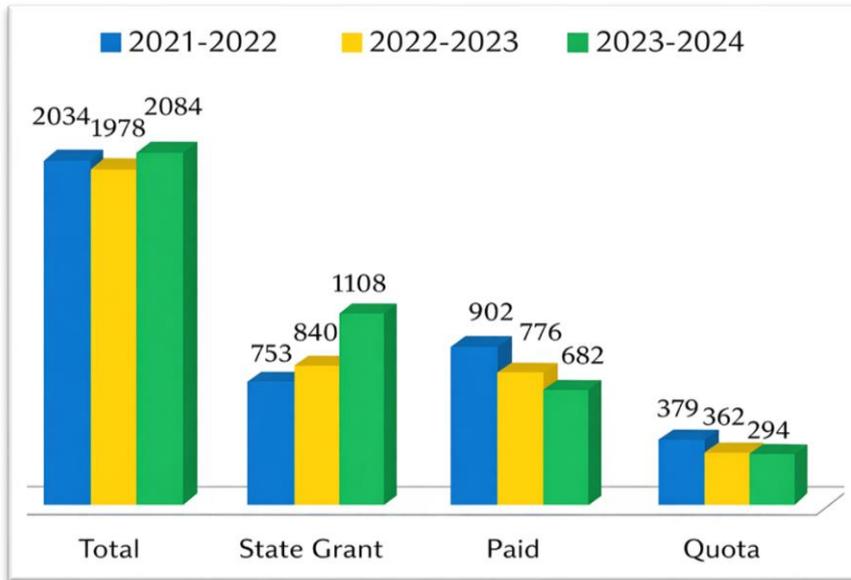
Overall, the library's activities have made an important contribution to the development of the university's educational infrastructure, strengthened interaction with the academic community, and enhanced the institution's attractiveness and image at the international level.

The slide presents the admission dynamics of students at Khoja Akhmet Yassawi International Kazakh-Turkish University over the past three academic years. The data clearly demonstrate the positive outcomes of systematic efforts aimed at attracting applicants to the university.

In particular, between the 2021–2022, 2022–2023, and 2023–2024 academic years, the total number of enrolled students showed steady growth. A notable trend is the annual increase in the number of students admitted on state-funded grants, reflecting both the high quality of education

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provided by the university and the growing demand among applicants, as well as the effective utilization of government support.



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A structural analysis by level of study indicates that undergraduate admissions constitute the largest share, while master's, residency, and doctoral programs also show consistent enrollment, demonstrating balanced development across all academic levels.

In 2023, the launch of three new undergraduate educational programs expanded opportunities for applicant recruitment and contributed to the diversification of academic offerings. Overall, the positive admission trends reflect the effectiveness of the university's strategic policies aimed at academic development, internationalization of education, and strengthening competitiveness in international rankings, including the QS evaluation system.

Each year, the Republic of Türkiye allocates 500 educational grants (quotas) for applicants seeking admission to our University. In addition, special Türkiye quotas are provided outside the general competition framework for orphans, semi-orphans, and applicants from socially vulnerable backgrounds. Within this social support initiative, 14 applicants were awarded grants in 2022, and 29 applicants in 2023.

Between the 2022–2023 and 2023–2024 academic years, the number of recipients of the “Altyn Belgi” (national honor distinction) increased from 141 to 188. This growth demonstrates a steady rise in the proportion of academically outstanding entrants choosing our University.

Admission results across academic programs also reflect a positive trend. In particular, the minimum entry score for the Medicine program increased from 95 in 2022 to 98 in 2023. For Dentistry, the minimum score rose from 95 to 100, while in other highly demanded programs the threshold increased from 75 to 80. This upward trend indicates both improved academic preparedness among applicants and the growing academic attractiveness of the University.

The average admission score of enrolled students reached 94.24. This figure confirms that the University attracts high-achieving and competitive applicants with strong academic potential.

Overall, the presented data demonstrate a consistent improvement in the academic quality of incoming students, the effective implementation of social support policies, and a steady upward trend in key admission indicators.

During the reporting period, the University implemented a comprehensive set of initiatives aimed at advancing research activities, enhancing the quality of the academic environment, and strengthening corporate culture.

For the first time, the “YASAWI WINTER SCHOOL” project was organized, featuring thematic weeks dedicated to “Science,” “International Relations,” “Academic Excellence,” and “Intellectual Games.” This initiative contributed to strengthening interdisciplinary collaboration among faculty members and administrative staff, enhancing research competencies, and creating a platform for knowledge exchange and professional dialogue.

Within the framework of the scientific weeks, key issues were addressed, including contemporary research trends, the expansion of international scientific cooperation, the increase of publication activity, and the growth in the number of publications indexed in Scopus and Web of Science databases. Particular attention was given to academic integrity, research quality, and the strategic integration of education and research.

Interfaculty sports competitions and intellectual activities fostered team spirit and strengthened social cohesion within the academic community. These initiatives positively contributed to institutional development, the formation of a strong corporate culture, and the promotion of sustainable development principles.

Overall, the implemented scientific and academic activities were aimed at strengthening the University's research capacity, enhancing its international competitiveness, and improving its performance in key QS indicators, including Academic Reputation, Internationalization, and Research Impact.

During the reporting period, the University demonstrated strong and systematic performance in research activity and international academic integration. The total number of scientific events significantly increased, reflecting the growing intensity of the research environment and the active engagement of the academic community.

In particular, 33 international conferences and congresses and 16 national conferences and congresses were organized. In addition, 160 scientific seminars, 5 teleconferences, 40 roundtable discussions, and 26 training seminars were held. These indicators demonstrate the expansion of the University's scientific communication platform, enabling researchers to exchange expertise, establish new academic partnerships, and strengthen interdisciplinary collaboration.

Within the framework of international cooperation, participation in the VI General Assembly of the Union of Turkic Universities under the Organization of Turkic States highlighted the University's active role within the Turkic academic space. Furthermore, under the international bridge project "From the Motherland to the Ancestral Land," highly qualified medical professionals from Türkiye shared their expertise, strengthening academic and practical collaboration in the field of medicine.

A Memorandum of Cooperation was signed between Khoja Akhmet Yassawi International Kazakh-Turkish University and the West Kazakhstan Regional Department of Internal Affairs. This agreement aims to enhance regional partnership, promote applied research, and improve the quality of professional training.

A representative of the World Bank paid an official visit to the University to discuss issues related to institutional development and international partnership. In addition, a series of events dedicated to the Day of Science Workers in the Republic were organized to promote research culture and support young scholars.

Overall, the implemented scientific initiatives were aimed at strengthening the University's research capacity, enhancing its international academic reputation, and improving performance across key QS indicators, including Academic Reputation, International Research Network, and Citations.

Research Activities

During the reporting period, the University's research activities were systematically developed and focused on increasing both the quality and quantity of international publications. In order to enhance the share of publications indexed in the Clarivate Analytics (Web of Science) and Scopus databases, 23 training and explanatory seminars were organized throughout the year. These activities contributed to strengthening the publication performance of faculty members and young researchers.

Within the framework of the Ministry of Science and Higher Education of the Republic of Kazakhstan grant funding competition for 2023–2025 scientific and (or) scientific-technical projects, 40 research proposals were submitted. As a result, 15 projects were awarded grants totaling KZT 1,067,807,000. In addition, 5 research projects were submitted to the program-targeted funding competition for 2023–2025.

At the second stage of the National Student Research Competition, 163 student research papers meeting the established requirements were submitted, demonstrating the high research potential and academic culture of the University's students.

During the reporting period, the Concept of Priority Areas for Research Development of the University was developed and aligned with its strategic development goals. The implemented measures contribute to strengthening the University's academic reputation and improving its performance indicators in the QS international ranking.

Approved Research Projects (2021–2023)

Between 2021 and 2023, Ahmet Yassawi University demonstrated steady growth in both the number of funded research projects and the total volume of research financing. During the reporting period, a total of 33 research projects were approved, with overall funding amounting to KZT 2,236,032,799.72.

In 2021, 7 projects received funding totaling KZT 394,159,655. In 2022, the number increased to 9 approved projects with total funding of KZT 653,635,489.31. A significant rise was observed in 2023, when 17 projects were awarded grants, reaching a total funding amount of KZT 1,188,237,655.41.

The approved projects include grant funding for young researchers, 36-month research grants, program-targeted funding projects, and initiatives aimed at the commercialization of research outcomes. These indicators reflect the strengthening of the University's research capacity, the development of its research infrastructure, and alignment with national science policy priorities.

The dynamic growth in both the number of projects and funding volume contributes to increasing research productivity, expanding international publication output, and improving the University's performance in the QS ranking indicators, particularly in the areas of Research and Citations.

Grant Funding for Young Researchers (2021–2023)

Between 2021 and 2023, the University systematically implemented grant support mechanisms aimed at strengthening the research capacity and academic potential of young scholars. During the reporting period, a total of 4 research projects led by young researchers were approved, with overall funding amounting to KZT 220,504,775.31.

In 2021, one project received funding of KZT 51,000,000. In 2022, one project was funded in the amount of KZT 49,074,084.31. In 2023, a significant increase was observed, with two projects awarded grants totaling KZT 120,430,691. This growth reflects the increasing research activity of early-career scholars and the University's consistent policy aimed at strengthening its human research capital.

Grant support for young researchers ensures the continuity of academic schools, increases international publication output, and enhances the practical impact of research results. The positive trend contributes to strengthening the University's academic reputation and improving its performance indicators in the QS ranking, particularly in the Research dimension.

Achievements in the 2022–2023 Academic Year

In the 2022–2023 academic year, Khoja Akhmet Yassawi International Kazakh-Turkish University achieved significant results in education and research. During the reporting period, 6 faculty members were awarded the national title "Best University Teacher – 2022" by the Ministry of Science and Higher Education of the Republic of Kazakhstan. In addition, 3 faculty members became recipients of the State Scientific Scholarship. Based on the results of an internal

competitive selection process, 1 Professor-Researcher and 1 Postdoctoral Researcher were appointed to academic research positions.

Student research engagement also demonstrated strong performance. A total of 810 students participated in the XXXI Student Scientific and Theoretical Conference, with 163 students winning prize places (1st place – 28 students, 2nd place – 56 students, 3rd place – 79 students). In the Republican Competition of Students' Research Works organized by the Ministry of Science and Higher Education of the Republic of Kazakhstan, 4 students received awards (1st place – 1, 2nd place – 1, 3rd place – 2). Furthermore, 22 students became winners of international and national competitions (1st place – 2, 2nd place – 7, 3rd place – 13).

In terms of international academic capacity development, 7 faculty members were awarded the prestigious “Bolashak” International Scholarship.

These indicators reflect the University's strong research potential, high-quality academic staff, and active student involvement in research activities. The achieved results enhance the University's competitiveness in both national and international educational spaces and contribute strategically to its participation in global rankings such as QS.

International Cooperation and Development of Academic Mobility

Khoja Akhmet Yassawi International Kazakh-Turkish University consistently implements strategic initiatives aimed at strengthening international partnerships and expanding academic mobility. At the University's initiative, 60 Kazakhstani medical professionals completed advanced training programs in the Republic of Türkiye. The project was implemented within the framework of the “From the Ancestral Homeland to the Historic Homeland” program, dedicated to the 30th anniversary of the University, and was aimed at enhancing professional competencies and fostering international experience exchange.

In addition, the University, in cooperation with the Organization of Turkic States, hosted the international seminar titled “Türkiye Developing Together with the Turkic World.” During the event, reports prepared within the framework of the joint strategic initiative “The Future Vision of the Turkic World – 2040: Consolidating Partnership” were reviewed, and key integration initiatives in the fields of science and education were discussed.

On April 14–15, 2023, University representatives actively participated in the 6th General Assembly of the Union of National Academies of Sciences of the Turkic World, held in Almaty and organized with the involvement of the Turkic Academy. Discussions focused on strengthening scientific cooperation, expanding joint research projects, and enhancing academic collaboration among member states.

These initiatives contribute to enhancing the University's international reputation, advancing scientific diplomacy, promoting transnational research collaboration, and strengthening its strategic positioning within global rankings frameworks such as QS.

Approved Research Projects at Faculties and Research Institutes (2021–2023)

Between 2021 and 2023, research performance at the faculties and research institutes of Khoja Akhmet Yassawi International Kazakh-Turkish University demonstrated steady and significant growth. During the reporting period, a total of 33 research projects were approved university-wide, with total funding amounting to KZT 2,236,032,799.72.

The projects are implemented within the framework of grants for young researchers, competitive research and scientific-technical grant funding, program-targeted funding, as well as commercialization initiatives. These indicators reflect the sustainable development of the University's research capacity and the strengthening of its research infrastructure.

Research projects were carried out across a wide range of disciplines, including natural sciences, archaeology, social sciences and humanities, medicine, engineering, philology, economics and law, theology, as well as sports and arts. The share of interdisciplinary research has increased, with substantial grant funding attracted particularly in the fields of natural sciences, archaeology, and social sciences and humanities.

These results demonstrate the effectiveness of the University's research activities, the competitiveness of its academic staff, and its active engagement in the national and international scientific community. The growth in both the number of projects and total research funding contributes to strengthening the University's position in global rankings such as QS, particularly in the indicators of Academic Reputation, Citations per Faculty, and International Research Network.

As part of advancing science commercialization, Khoja Akhmet Yassawi International Kazakh-Turkish University, with grant support from the Science Fund JSC, has launched a modern fruit and vegetable processing facility within its botanical garden area. The project is aimed at integrating the university's research outputs with the real sector of the economy, implementing applied agro-technological innovations, and strengthening regional food security.

The facility is equipped to international standards and provides a full processing cycle, including washing, cutting, drying, sorting, packaging, and storage of agricultural products. The plant has the capacity to receive and process up to 5–7 tons of produce per day.

This initiative significantly contributes to the development of the university's research infrastructure, strengthens the integration of education, science, and industry, enhances students' practical skills, and supports the growth of an innovation-driven entrepreneurial ecosystem.

Khoja Akhmet Yassawi International Kazakh-Turkish University is systematically advancing policies to stimulate research productivity and increase publications in high-impact factor journals. The university has introduced financial incentive mechanisms for authors of scientific articles and patents, resulting in a significant growth in research support funding in recent years.

Between 2018 and 2023, university scholars published 722 papers in journals indexed in international databases, demonstrating steady growth in publication output. Notably, during 2020–2022 research productivity reached its highest levels, with a rising share of publications appearing in top quartile (Q1–Q2) journals.

According to SciVal analytics, the increasing number of papers published in high-quartile journals reflects improved research quality and stronger integration of the university into the global scientific community.

These results confirm the effectiveness of the university's strategic policy aimed at strengthening research capacity, enhancing global competitiveness, and improving performance indicators within the QS international ranking framework.

Khoja Akhmet Yassawi International Kazakh-Turkish University is demonstrating steady progress in improving the quality of its research publications and international citation performance. According to SciVal data, the number of articles published in Q1–Q2 journals by CiteScore clearly reflects the positive growth dynamics of the university's research productivity.

A comparative analysis of Kazakhstan's higher education institutions for 2022–2023 confirms the university's position among leading research organizations in the country.

Publications by university scholars in high-ranking international journals indicate increasing research quality and stronger integration into the global academic community.

These indicators highlight the effectiveness of the university's research and innovation strategy, the growing international competitiveness of its scientific output, and the consistent progress in strengthening QS ranking metrics related to academic reputation and citations.

Khoja Akhmet Yassawi International Kazakh-Turkish University demonstrates steady growth in research impact and citation performance, as reflected by Scopus h-index indicators. The number of researchers with an h-index of 6 and above has increased, indicating stronger research quality and rising international visibility of the university's scientific output.

In recent years, the total number of scholars with an h-index in the Scopus database has shown consistent growth, alongside improvements in citation metrics. This trend confirms the development of a strong research culture, expansion of international scientific collaboration, and broader recognition of research results within the global academic community.

These achievements highlight the effectiveness of the university's systematic efforts to strengthen research capacity, enhance the quality and impact of publications, and improve key QS ranking indicators, particularly in "Citations per Faculty" and academic reputation.

Khoja Akhmet Yassawi International Kazakh-Turkish University is systematically developing its scientific publishing infrastructure and has established a network of academic journals that meet international standards. The university's journals cover a wide range of disciplines, supporting the dissemination of research findings, strengthening academic communication, and enhancing integration into the global scientific community.

The journals are published regularly several times a year, with a number of them already indexed in international databases while others are undergoing preparation for indexing. The publications span fields such as philology, humanities and social sciences, economics, as well as technical and natural sciences, and are issued in multilingual formats.

The development of academic journals significantly increases the visibility of the university's research output, improves citation performance, expands international collaboration, and contributes to strengthening key QS ranking indicators, particularly academic reputation and research impact.

Khoja Akhmet Yassawi International Kazakh-Turkish University systematically organized year-round training and awareness activities, including seminars aimed at increasing publication quality and improving integration into international scientific databases. These efforts focused on strengthening the university's academic journals, enhancing researchers' publication activity, and ensuring compliance with global academic standards.

In collaboration with experts from leading international publishers, particularly Elsevier and Springer Nature, a series of thematic webinars were conducted on publishing articles, monographs, and conference proceedings in journals indexed in reputable international databases.

Since the beginning of the year, numerous webinars have been held, with active participation from faculty members, researchers, and journal editors. During these sessions, participants gained practical knowledge on international publishing standards, academic editing, improving citation performance, and effective journal selection strategies.

These initiatives significantly contribute to enhancing the quality of the university's research publications, strengthening its integration into the global scientific community, and improving key QS ranking indicators, particularly academic reputation and citation impact.

**RECTOR'S REPORT TO THE STAFF AND THE PUBLIC
ON THE WORK ACCOMPLISHED DURING THE 2022–2023 ACADEMIC YEAR**

Khoja Akhmet Yassawi International Kazakh-Turkish University has achieved a significant milestone in advancing high-tech medical care at its Clinical and Diagnostic Center. Using a modern angiography system, specialists successfully performed, for the first time, complex high-technology procedures to place stents in cerebral blood vessels.

The introduction of these advanced medical technologies expands regional capacity in neurosurgical and interventional treatment, enabling earlier diagnosis and more effective management of stroke and vascular diseases. At the same time, the clinical center strengthens the university's medical education and research potential, providing students and medical residents with hands-on training at an advanced level.

These achievements contribute to the development of the university's innovative healthcare infrastructure, enhance compliance with international medical standards, and support improvements in QS ranking indicators, particularly in academic reputation and societal impact.

An important professional event aimed at developing international medical education and experience exchange was held at the Clinical and Diagnostic Center of Khoja Akhmet Yassawi International Kazakh-Turkish University. The Rector's Advisor and renowned pediatric urology specialist, Professor Юнус Сейлет, conducted an international master class on the topic "Modern Approaches to the Treatment of Hypospadias."

As part of the master class, advanced methods of complex surgical procedures were demonstrated, and hands-on training sessions were provided for doctors and residents. Participants enhanced their professional knowledge of cutting-edge technologies in pediatric urology, surgical strategies, and post-operative rehabilitation practices.

This initiative strengthens the university's efforts to integrate medical science with clinical practice, promotes international academic cooperation, improves the quality of education, and contributes to enhancing academic reputation and social impact indicators within the QS ranking framework.

Archaeologists from Khoja Akhmet Yassawi International Kazakh-Turkish University conducted field research in the Keles district of the Syr region, during which the site of an ancient settlement was discovered. As a result of the excavations, remains of residential structures, burial sites, ceramic vessels, and household artifacts were uncovered, providing valuable scientific data for studying the historical and cultural heritage of the region.

This research project is aimed at strengthening the university's scientific capacity in archaeology, expanding collaboration with the international academic community, and enhancing students' fieldwork training. The initiative contributes to improving research quality, increasing academic reputation, and strengthening scientific impact indicators within the QS ranking framework.

In accordance with the Senate decision, textbooks, teaching aids, instructional and methodological materials, monographs, and other publications issued by Khoja Akhmet Yassawi International Kazakh-Turkish University were processed at the "Turan" publishing house with full editorial review and ensured high-quality printing. During the process, materials were checked for stylistic, grammatical, and technical compliance, maintaining unified academic publishing standards.

During the reporting period, as a result of the university scholars' academic and educational activities, Volume I of the "Precious Trees, Precious Herbs" series and Volume I of the "Guide to the Plants of Kazakhstan" were published. These publications contribute to improving education quality, expanding access to scientific outputs, and strengthening the university's academic

reputation. The initiative also enhances research productivity indicators and supports stronger research and academic impact metrics within the QS ranking framework.

In order to expand international cooperation and strengthen academic partnerships, Khoja Akhmet Yassawi International Kazakh-Turkish University signed a number of memorandums of understanding with foreign and international organizations. The agreements cover areas such as education, scientific research, academic mobility, professional development, joint projects, and exchange of experience.

In particular, the partnerships focus on public diplomacy, statistical research, the aerospace sector, political studies, cooperation with Turkic communities abroad, as well as training and professional development of specialists in physical education and sports.

These collaborations contribute to enhancing the university's international reputation, integrating it into the global academic and research environment, and strengthening its position in QS ranking indicators related to international cooperation.

To strengthen international cooperation and expand academic partnerships, Ahmet Yassawi University has signed a number of memorandums with foreign scientific and educational institutions.

These agreements cover collaboration in education, research, staff retraining, professional development, medicine, sports science, linguistics, botany, and cultural-humanitarian studies.

Within the framework of the memorandums, activities such as academic mobility, joint research projects, exchange of expertise, organization of international events, and specialist training are being implemented. These partnerships contribute to the university's integration into the global academic and research community and support the improvement of its performance in the QS international rankings.

Ahmet Yassawi University has signed a number of memorandums with foreign universities, research centers, governmental, and public organizations in order to develop international cooperation and expand academic partnerships.

These agreements cover collaboration in education, scientific research, healthcare, emergency services, cultural and humanitarian fields, security, as well as professional development and exchange of expertise.

Within the framework of the memorandums, joint research projects, academic mobility initiatives, international events, and practical cooperation activities are being implemented. These efforts contribute to the university's integration into the global education and research space and support the improvement of its performance indicators in the QS international rankings.

During the 2020–2023 academic years, Ahmet Yassawi University carried out systematic activities to strengthen international relations and expand academic mobility. University students participated in mobility programs funded by the Ministry of Science and Higher Education of Kazakhstan, as well as Erasmus+, Orhun, and Mevlana programs, and through bilateral agreements with partner universities abroad.

Within the framework of academic mobility, effective cooperation was established with leading universities in Türkiye, Kyrgyzstan, and other countries, creating opportunities for students and faculty to integrate into the international educational environment and exchange professional experience.

The steady annual growth of both incoming and outgoing mobility indicators contributes to enhancing the university's global reputation, improving education quality, expanding international

collaboration, and strengthening its performance in QS ranking indicators related to internationalization.

Systematic efforts are being carried out within the framework of the university's "Shanyrak" club coordination to enhance student life. Currently, the activities of 21 active student clubs have been strengthened, with ongoing support provided for their initiatives in research, creative, social, volunteer, and entrepreneurial fields.

The clubs contribute to developing students' leadership skills, fostering a culture of teamwork, and strengthening the university's public and international image. In particular, various projects and events are being implemented on a regular basis to increase youth civic engagement, promote social responsibility, and improve professional competencies.

These initiatives create favorable conditions for the comprehensive development of students at Akhmet Yassawi University and contribute to strengthening the university's QS ranking indicators in the areas of "Student Life" and "Reputation."

In the 2022–2023 academic year, Khoja Akhmet Yassawi International Kazakh-Turkish University systematically carried out career guidance activities for prospective applicants. As part of campus outreach, meetings, information sessions, and awareness events were organized in regional schools, providing applicants with comprehensive information about academic programs, study opportunities, and student life.

During the reporting period, the university's career guidance services were delivered through a Call Center, social media, digital platforms, and direct engagement with schools. In addition, the student ambassador movement developed actively, and currently around 80 ambassadors are consistently working with prospective applicants.

As a result of these comprehensive activities, applicants' awareness levels increased, the university's educational opportunities were widely promoted, and partnerships with regional schools were strengthened. These efforts are aimed at enhancing the university's attractiveness and improving its performance in international rankings.

In the 2022–2023 academic year, students of Khoja Akhmet Yassawi International Kazakh-Turkish University demonstrated outstanding performance in sports competitions at international, continental, and national levels, making a significant contribution to enhancing the university's reputation. During the reporting period, students successfully competed in World Championships, Asian Championships, national championships of the Republic of Kazakhstan, international tournaments, the Summer Universiade, and student leagues.

Overall, student athletes won more than 300 prize-winning places, including a balanced number of gold, silver, and bronze medals. These results confirm the strong development of sports infrastructure at the university, the systematic work of professional coaches, and the active involvement of students in a healthy lifestyle.

Sporting achievements contribute to the holistic development of students, increase the university's international visibility, and serve as an important factor in strengthening QS ranking indicators such as Student Experience and Reputation.

At Khoja Akhmet Yassawi International Kazakh-Turkish University, the Nauryz celebration is organized annually at a high level as a significant cultural and educational event that promotes national traditions and values. The festive program includes ethno-village exhibitions, displays of traditional crafts and artworks, sports competitions, theatrical performances, and ceremonial parades.

These activities contribute to strengthening students' national identity, fostering respect for cultural diversity, and enhancing the university's active role in the socio-cultural environment. Moreover, the large-scale celebration of Nauryz aligns with the university's strategic priorities aimed at developing a strong academic community culture, advancing international partnership, and promoting the principles of multiculturalism.

The Cultural Center of Khoja Akhmet Yassawi International Kazakh-Turkish University is one of the key institutional units dedicated to developing students' creative potential and promoting national and global cultural values. Creative clubs and artistic groups operating within the Center consistently achieve high results at international, national, and regional competitions and festivals.

In particular, the university's KVN team, dance and folklore ensembles, and vocal groups have won prize places in various creative contests and performed on international cultural platforms. The Center's artistic teams have also participated in festivals organized with the support and invitation of TURKSOY and other reputable institutions, contributing to the promotion of the university's cultural image at the international level.

The activities of the Cultural Center align with the university's strategic priorities aimed at fostering students' holistic development, enhancing creative engagement, and strengthening the institution's reputation within the socio-cultural environment.

The Cultural Center of Khoja Akhmet Yassawi International Kazakh-Turkish University carried out extensive activities during the 2022–2023 academic year aimed at enhancing students' creative engagement, promoting national culture, and strengthening the university's corporate spirit. During the reporting period, the Center organized a total of 204 cultural, educational, and creative events.

These activities included traditional creative competitions, concert programs, theatrical performances, exhibitions, patriotic and educational events, as well as large-scale celebrations dedicated to significant university milestones. Notably, major projects such as the "Turan Voice" competition, thematic cultural festivals, and anniversary events marking the university's 30th anniversary were successfully conducted.

The systematic work of the Cultural Center contributes significantly to students' holistic development, fosters leadership and creative skills, and supports the strengthening of the university's positive image within the international academic community.

The Department of Youth Policy at Khoja Akhmet Yassawi International Kazakh-Turkish University carries out systematic work aimed at strengthening students' civic engagement, fostering social responsibility, and supporting their personal development. During the 2022–2023 academic year, the Department organized a comprehensive set of activities focused on socio-cultural education, the promotion of moral and spiritual values, the development of information culture, and the enhancement of civic and legal awareness.

Within the reporting period, 63 events were conducted in the field of socio-cultural education, 47 in moral and spiritual development, 38 aimed at information culture, and 34 focused on civic and legal education. These initiatives included youth forums, leadership trainings, volunteer projects, patriotic campaigns, educational meetings, and cultural events.

The Department's consistent and targeted activities make a significant contribution to shaping students' active civic position, strengthening their social integration, and enhancing the university's competitiveness within the international higher education environment.

**RECTOR'S REPORT TO THE STAFF AND THE PUBLIC
ON THE WORK ACCOMPLISHED DURING THE 2022–2023 ACADEMIC YEAR**

The Alumni Association of Khoja Akhmet Yassawi International Kazakh-Turkish University serves as an important institutional platform that contributes to the university's strategic development, strengthens academic continuity, and ensures sustainable engagement with graduates. Through a dedicated section on the university's official website, a structured alumni database has been established, enabling systematic registration and the collection of information on graduates' professional achievements and career progress.

During the reporting period, the Association expanded its database of distinguished alumni, developed a series of media projects and interviews, and implemented joint initiatives with regional mass media. In addition, an Alumni Forum was organized to mark the university's 30th anniversary, creating opportunities to expand professional networking, exchange experience, and enhance institutional partnerships.

The systematic activities of the Alumni Association contribute to strengthening the university's reputation, reinforcing its links with the labor market, and improving its international academic performance indicators, including its position in the QS rankings.

The Media Center of Khoja Akhmet Yassawi International Kazakh-Turkish University carries out systematic activities aimed at ensuring institutional transparency, strengthening the university's public image, and increasing its visibility in the international academic environment. During the 2022–2023 academic year, the university's activities were widely covered in national and international mass media, with nearly 1,400 publications appearing across various media platforms.

Within the reporting period, the university's official digital platforms and social media channels demonstrated significant audience growth. The number of new followers increased substantially, while page views rose multiple times, expanding the reach and accessibility of institutional information. In addition, hundreds of news and feature materials related to the university's educational, research, and social initiatives were systematically published throughout the year.

The targeted work of the Media Center contributes significantly to enhancing the university's global visibility, strengthening its brand positioning, and improving academic reputation indicators in line with QS ranking requirements.

The Media Center of Khoja Akhmet Yassawi International Kazakh-Turkish University systematically develops the university's digital communications, ensures information transparency, and enhances its visibility in the international academic environment. Through social media platforms, official web resources, and campus media channels, information about university activities is consistently delivered to a wide audience.

During the reporting period, the audience of the university's official social media accounts grew significantly, with substantial increases in both views and followers. The main content focused on education, research, student life, international cooperation, and social initiatives, strengthening the university's brand positioning and enabling effective public engagement.

In addition, the Media Center's Yassawi FM campus radio plays an important role in developing students' creative potential, building professional media skills, and promoting university life. The Center's comprehensive activities contribute significantly to increasing the university's global visibility and improving academic reputation indicators in line with QS ranking requirements.

The grand opening ceremony of the scientific and educational gallery titled "The Kazakh State in European and American Maps of the 16th–19th Centuries" was held at Khoja Akhmet

Yassawi International Kazakh-Turkish University. The project is aimed at demonstrating the representation of Kazakh statehood in the global scientific space through historical cartographic sources and promoting national history at the international level.

The gallery exhibition features rare maps, historical materials, and research findings obtained from foreign archives and academic collections. The event brought together scholars, experts, representatives of the intelligentsia, faculty members, and students to discuss issues related to the preservation of historical heritage, scientific integration, and academic cooperation.

This initiative is regarded as an important project that contributes to the development of the university's scientific and cultural activities, the integration of national history into the global academic discourse, and the enhancement of its international academic reputation.

Khoja Akhmet Yassawi International Kazakh-Turkish University has systematically modernized its campus security infrastructure. In 2021, there were 66 analog and 105 digital surveillance cameras in operation; however, most were technically outdated and not functioning properly.

In 2022, a large-scale upgrade was carried out to strengthen the university's security system: 629 modern surveillance cameras were purchased, installed, and put into operation. A total of 122 million tenge was allocated for this project.

These measures significantly improved safety across academic buildings and student facilities, enhanced digital monitoring capabilities, and contributed to creating a stable and secure educational environment at the university.

Khoja Akhmet Yassawi International Kazakh-Turkish University carried out systematic work to strengthen campus security and improve its access control system. In 2021, there were no turnstile systems installed in the university buildings.

In 2022, as part of the modernization of the security infrastructure, 55 modern turnstiles were purchased, installed, and fully put into operation. A total of 79 million tenge was allocated for this project.

These measures made it possible to automate access control to academic buildings, enhance the safety of students and staff, and further align the university's digital management and security standards with international requirements.

Modernization of the Greenhouse Infrastructure in the Botanical Garden. As part of efforts to enhance the research and educational capacity of the botanical garden at Ahmet Yassawi University, routine renovation works were carried out in the greenhouse complex. The project included upgrades to structural elements, reinforcement of covering constructions, and improvements to the functionality of the internal space.

As a result, favorable microclimatic conditions for plant cultivation and preservation were ensured, and opportunities expanded for conducting students' practical training, scientific research, and environmental projects. A total of 5,500,000 tenge was allocated for the renovation works.

Modernization of Office Space for the Career Guidance and Marketing Department.

To improve the efficiency of structural units and to systematize career guidance activities for prospective applicants, renovation works were carried out in a designated office on the first floor of Academic Building No. 1 at Ahmet Yassawi University.

As part of the project, interior finishing was fully upgraded, and a modern, functional office environment was created in line with contemporary workplace standards. As a result, working

conditions for staff were enhanced, and a comfortable infrastructure was established to support effective communication with applicants and partners.

A total of 1,500,000 tenge was allocated for the implementation of these works.

Optimizing Educational Infrastructure and Expanding Digital Learning Space

To enhance the efficient use of educational infrastructure and to develop a modern digital learning environment, a former cloakroom in Academic Building No. 3 at Ahmet Yassawi University was redesigned and equipped as an учебный кабинет (classroom).

As part of the renovation, the interior was fully upgraded and furnished with modern computer equipment and necessary educational resources. As a result, students' access to digital learning tools was significantly improved, and a supportive environment was created for organizing IT-related educational activities.

A total of 985,000 tenge was allocated for the implementation of these works.

Development of Media Communication Infrastructure and Modernization of Creative Learning Space

To support the digitalization of the educational process and enhance students' media literacy, routine renovation works were carried out in the radio studio located in the main Academic Building No. 1 at Ahmet Yassawi University.

As part of the project, the studio's interior was upgraded, equipped with modern soundproofing materials in accordance with acoustic standards, and the functionality of the workspace was improved. As a result, a creative environment was established to support the development of students' practical skills in media production, journalism, and digital content creation.

A total of 1,465,000 tenge was allocated for the implementation of the renovation works.

Modernization of Learning Space and Creation of a Student-Friendly Environment

To enhance educational infrastructure and create a comfortable academic environment for students, routine renovation works were carried out in the foyer area on the 3rd floor of the main Academic Building No. 1 at Ahmet Yassawi University.

As part of the project, interior finishing was upgraded, the functionality of the space was improved, and modern design elements were introduced. As a result, a multifunctional environment was created to support students' leisure activities, as well as the organization of educational, cultural, and awareness-raising events.

A total of 1,780,000 tenge was allocated for the implementation of the renovation works.

Comprehensive Modernization of Learning Space and Improvement of Infrastructure Quality

To enhance educational infrastructure and improve the functional efficiency of service spaces, routine renovation works were carried out in the foyer area and balcony section on the 3rd floor of the main Academic Building No. 1 at Ahmet Yassawi University.

As part of the project, interior finishing was fully upgraded, spatial ergonomics were improved, and the area was furnished with modern equipment and office furniture to create comfortable working conditions. In addition, the technical condition of the balcony area was restored and brought into compliance with safety standards.

As a result, a comfortable, aesthetically appealing, and multifunctional environment was created for staff and students. A total of 3,200,000 tenge was allocated for the implementation of these works.

Modernization of Sports Infrastructure and Improvement of Student Facilities

At Ахмет Ясауи университеті, routine renovation works were carried out in the men's and women's locker room building located at the sports ground on the university campus.

As part of the project, both interior and exterior finishing were fully upgraded, sanitary facilities were modernized in line with current standards, and engineering systems were improved. As a result, safe, hygienic, and comfortable conditions were created for students and athletes.

A total of 6,600,000 tenge was allocated for the implementation of these works.

Routine Renovation Works on Cladding the Dome of the Main Academic Building No. 1.

1. As part of the phased modernization of the infrastructure of Ахмет Ясауи университеті, routine renovation works were carried out to re-clad the dome of the Main Academic Building No. 1. During the project, the external dome covering was fully renewed, worn elements were replaced, and waterproofing and protective layers were reinforced.

The completed works improved the architectural appearance of the building, enhanced operational safety, and ensured its long-term durability.

A total of 8,000,000 tenge was allocated for the implementation of the renovation works.

As part of the roof modernization of the Main Academic Building No. 1, the worn-out polygal covering was completely dismantled and replaced with a modern, durable profiled metal sheet. During the project, the roof's load-bearing structures were inspected, and the necessary reinforcement and sealing measures were carried out.

This infrastructure upgrade improved the technical safety of the building, extended its service life, and ensured stable indoor climate conditions within the facility.

The renovation works were implemented within the framework of the systematic infrastructure modernization program of Ahmet Yassawi University, with a total investment of 4,100,000 tenge.

Comprehensive renovation works were carried out to convert three foyer areas on the 3rd and 5th floors of Academic Building No. 1, as well as recreational spaces on the 1st and 2nd floors of Block "D" of Academic Building No. 3, into modern учебные classrooms. The project included full interior refurbishment, modernization of lighting systems, replacement of doors and windows, installation of new flooring, and upgrading of engineering infrastructure in accordance with current standards.

As a result, a comfortable, functional, and safe learning environment was created for students and academic staff, while ensuring more efficient use of educational spaces.

This infrastructure upgrade was implemented as part of the systematic development of the material and technical base of Ahmet Yassawi University, with a total investment of 4,700,000 tenge.

Major renovation works were carried out to modernize the roof of the main academic building in Kentau. As part of the project, the worn-out roofing materials were completely dismantled and replaced with modern, durable profiled metal sheets. In addition, the supporting roof structures were inspected, reinforced where necessary, and fully sealed.

As a result of this upgrade, the building's operational safety was significantly improved, stable functioning of internal engineering systems was ensured, and the overall service life of the facility was extended.

The project was implemented within the framework of the systematic infrastructure modernization program of Ahmet Yassawi University, with a total investment of 17,977,603.84 tenge.

Comprehensive repair and modernization works were carried out on the power transmission lines and support poles stretching 8.7 km between the city of Kentau and the university campus. As part of the project, worn-out electrical lines were fully replaced, poles were reinforced, and modern technical standards compliant with safety requirements were implemented.

These works made it possible to improve the stability of power supply, reduce energy losses, and ensure the reliable operation of infrastructure systems. In addition, the modernization positively contributed to the uninterrupted functioning of academic and research facilities and increased the overall efficiency of engineering networks.

The project was implemented within the framework of the systematic infrastructure development program of Ahmet Yassawi University, with a total cost of KZT 19,890,000.

Current repair works were carried out in the Cultural Center building to create comfortable conditions for educational, cultural, and extracurricular activities. In particular, the small hall, operator rooms, the first-floor foyer, external flowerbeds, and damaged sections of the building façade were restored. In addition, repair works were completed on the stained-glass windows on the western side, improving their technical condition.

As a result of the completed works, the aesthetic appearance of the building was significantly upgraded, its functional capacity was expanded, and safety and usability were improved. This, in turn, has created favorable conditions for enhancing students' cultural and creative engagement and for organizing university events at a high level.

The project was implemented within the framework of the university's systematic infrastructure modernization policy, with a total cost of 5,550,000 tenge.

As a result of the strong storm winds on May 3, several university infrastructure facilities were damaged, and urgent repair works were carried out to restore them. In particular, the damaged sections of the external façade of the Scientific Library building were restored, and the damaged areas of the ceramic granite cladding on the exterior walls of Academic Building No. 3 were repaired. In addition, restoration works on one corner of the roof of Dormitory No. 6 were fully completed.

As a result of the work performed, the technical safety of the buildings was ensured, their aesthetic appearance was improved, and their long-term usability was enhanced. These measures are part of systematic efforts aimed at maintaining the stability of the university's infrastructure and creating a comfortable environment for students.

A total of 2,485,000 tenge was allocated for the implementation of the project.

Renovation of a Classroom at Atatürk No. 17 School-Gymnasium

As part of the university's systematic efforts to strengthen social responsibility and develop regional partnerships, comprehensive renovation work was carried out in a classroom located on the second floor of Atatürk No. 17 School-Gymnasium. Within the framework of the project, the interior finishing of the classroom was fully modernized, the lighting system was upgraded to meet current standards, and comfortable sanitary, hygienic, and ergonomic learning conditions were ensured.

As a result of the work completed, a safe and comfortable learning environment was created for students, while the functional and aesthetic quality of the classroom was significantly improved. This initiative represents one of the university's socially important projects aimed at

strengthening cooperation with regional educational institutions and developing high-quality educational infrastructure.

A total of 2,200,000 tenge was allocated for the implementation of the project.

Construction of a Shower Room for Male Students in Dormitory No. 3

As part of the university's ongoing efforts to modernize infrastructure and improve student living conditions, a modern 7-stall shower room for male students was constructed in Dormitory No. 3. Within the project framework, the premises were fully redeveloped, sanitary and technical systems were upgraded, modern finishing materials were applied, and conditions meeting safety and hygiene standards were ensured.

As a result of the completed works, the quality of everyday services for dormitory residents has significantly improved, and a comfortable, safe, and sanitary environment has been created. This initiative is part of the university's strategic efforts aimed at enhancing students' quality of life, systematically developing social infrastructure, and creating a supportive academic environment.

A total of 4,800,000 tenge was allocated for the project implementation.

Modernization of Engineering and Sanitary Infrastructure at the "Yassy" Guest House Building

As part of the university's systematic infrastructure development and efforts to create comfortable conditions for users, comprehensive renovation works were carried out on the basement sewage system of the "Yassy" guest house building, as well as on the changing rooms, shower facilities, and restrooms located on the first floor. Within the project framework, engineering networks were upgraded, sanitary equipment was fully replaced, and modern finishing materials were applied, ensuring that the premises meet functional and hygienic standards.

As a result of the completed works, the building's engineering reliability was improved, and a safe, comfortable, and sanitary-compliant environment was created for users. These measures form part of the university's ongoing efforts to enhance social and residential infrastructure, improve service quality, and establish a favorable academic environment aligned with international standards.

The total funding allocated for the project amounted to 6,701,098.88 KZT.

Roof Replacement Works Completed at Academic Building No. 7

To modernize the university infrastructure and ensure the safe and long-term operation of facilities, comprehensive roof replacement works were carried out at Academic Building No. 7. As part of the project, the worn-out roofing materials were dismantled, and new roofing systems meeting modern standards were installed. In addition, waterproofing and protective layers were reinforced.

As a result of the completed works, the technical reliability of the building has been significantly improved, and protection against adverse weather conditions has been enhanced. This, in turn, helps ensure the continuity of the educational process, extends the building's service life, and strengthens the overall infrastructure sustainability of the university.

A total of 29,381,589 tenge was allocated for the implementation of this project.

Modernization works on Passenger Elevators No. 1 and No. 2 in the Main Academic Building No. 1 are being carried out to upgrade the university infrastructure and create a safe and comfortable environment for students and staff. As part of the project, outdated elevator components are being completely replaced, and new control systems, safety mechanisms, and engineering communications that meet modern technical standards are being installed.

As a result of the renovation, the reliability and operational safety of the elevators will significantly improve, and the building's accessibility level will be enhanced. These measures are part of the university's systematic efforts aimed at strengthening infrastructure sustainability and ensuring the continuity of the educational process.

A total of 28,000,000 tenge has been allocated for the implementation of the project.

Modernization of the Heating Infrastructure

As part of the modernization of the engineering infrastructure, the university is installing two new heating boilers that meet modern technical requirements. The project is aimed at ensuring stable and efficient heat supply to university buildings, increasing energy efficiency, and optimizing utility costs.

The new equipment is characterized by high performance, full compliance with safety standards, and suitability for long-term operation. As a result, the reliability of the heating system will be enhanced, and a stable and comfortable indoor temperature in academic buildings and dormitories will be ensured.

A total of KZT 22,800,000 has been allocated for the implementation of this project.

Modernization of the Botanical Garden Irrigation Infrastructure

As part of efforts to ensure effective maintenance of green areas and improve the environmental conditions of the university's Botanical Garden, works were carried out to develop a drip irrigation system. In particular, 11 high-capacity water storage tanks were transported from the fuel storage area and installed at designated locations to provide stable and efficient irrigation of trees.

These measures are aimed at the rational use of water resources, creating favorable conditions for plant growth, and ensuring the long-term sustainable operation of the Botanical Garden. As a result of the project, the reliability of the irrigation system was enhanced and the maintenance of green spaces was significantly improved.

A total of KZT 6,420,000 was allocated for the implementation of the project.

Current Repairs of Shower and Toilet Facilities in Shymkent

Routine repair works were carried out in shower and toilet facilities located in the city of Shymkent in order to improve sanitary conditions and ensure comfortable use of infrastructure. The works included the renovation of interior spaces, replacement and repair of sanitary equipment, improvement of finishing materials, as well as upgrading engineering and utility systems.

As a result of the completed works, the facilities were brought into compliance with sanitary and hygienic standards, their functionality and safety were enhanced, and overall comfort for users was significantly improved. These measures contribute to maintaining a favorable living and learning environment and reflect the university's systematic approach to infrastructure development.

The total cost of the repair works amounted to KZT 6,984,000.

Replanning of Rooms and Installation of Sanitary Facilities in Dormitory No. 6

Comprehensive replanning works were carried out in 10 rooms of Dormitory No. 6 with the aim of improving students' living conditions. Each room was divided into two separate units and equipped with a private toilet and shower room. As part of the project, all interior finishing works were completed, modern sanitary and technical equipment was installed, and engineering utilities were upgraded.

As a result of the completed works, the quality of accommodation in the dormitory was significantly improved, and a safe, comfortable living environment fully compliant with sanitary and hygienic standards was created. This initiative is part of the University's systematic policy aimed at developing social infrastructure and providing favorable living conditions for students.

The total cost of the project amounted to KZT 44,750,000.

Current Repairs Completed in the Restrooms of the Main Academic Building in Kentau

As part of the university's ongoing efforts to modernize its social and engineering infrastructure, current repair works were carried out in the restrooms of the main academic building in the city of Kentau. The renovation included a full renewal of interior finishes, replacement of floor and wall coverings, refurbishment of sanitary facilities, and installation of modern sanitary equipment. In addition, the lighting system was upgraded and the operational reliability of engineering networks was improved.

These measures have significantly enhanced sanitary and hygienic conditions within the academic building, creating a safer and more comfortable environment for students and staff. The initiative aligns with the university's strategic objectives aimed at the phased modernization of its material and technical base and the continuous improvement of education quality.

The total cost of the project amounted to KZT 6,899,200.

Current Renovation of 10 Rooms in the Samal Family Dormitory

In order to modernize the University's social infrastructure and improve students' living conditions, current renovation works were carried out in 10 rooms of the Samal family dormitory. As part of the renovation, the interior finishing of the rooms was fully upgraded, wall and ceiling surfaces were restored, flooring was replaced, and engineering systems were brought into proper condition.

In addition, sanitary facilities were renovated, modern sanitary and hygienic equipment was installed, and the lighting system was improved. The completed works were aimed at creating a safe, comfortable, and favorable living environment for dormitory residents.

The total cost of implementing this project amounted to 31,865,000 KZT. This initiative was implemented in line with the University's strategic objectives to consistently develop its material and technical infrastructure and enhance the social well-being of students.

In 2025, routine maintenance and repair works were systematically carried out in Dormitory Building No. 5. As part of the renovation, interior walls were restored, damaged finishing elements were fully renewed, sanitary facilities were repaired, and engineering systems were brought into proper condition. In addition, flooring in common areas was replaced, the lighting system was modernized, and kitchen and utility spaces were equipped in accordance with current standards.

As a result of the completed works, the sanitary and technical condition of the dormitory significantly improved, creating a safe and comfortable living environment for students. A total of 16,777,000 tenge was allocated and utilized for this project. These measures represent an integral part of the university's ongoing efforts to modernize infrastructure and enhance students' social and living conditions.

Planned renovation works were carried out in the restroom and washroom facilities of Academic Building No. 6. As part of the project, worn wall and floor coverings were fully replaced, and sanitary-technical units were re-equipped in accordance with modern standards. In addition, water supply and sewage systems were restored, while lighting and ventilation systems were upgraded.

As a result of the completed works, the sanitary conditions within the building significantly improved, creating a safe, clean, and comfortable environment for students and staff. A total of 6,707,681.12 tenge was allocated for these renovation activities. These measures form part of the university's systematic efforts to modernize infrastructure and ensure favorable conditions for the educational process.

Planned renovation works were carried out in the restroom facilities located on the first floor of the Yassy Hotel building. As part of the project, worn wall and floor coverings were fully replaced, and sanitary-technical systems were re-equipped in accordance with modern standards. In addition, water supply and sewage networks were restored, new plumbing fixtures were installed, and lighting and ventilation systems were improved.

As a result of the completed works, the technical and aesthetic condition of the sanitary facilities significantly improved, creating a safe, clean, and comfortable environment for users. A total of 4,500,000 tenge was allocated for these renovation activities. These measures are part of the university's ongoing systematic efforts to modernize infrastructure and enhance service quality.

Construction of a new boiler house is underway on the land plot used by the Kentau campus to ensure the stable operation of the heating and hot water supply system. Within the framework of the project, the building's foundation has been laid, walls have been erected, and preparatory work for connection to engineering infrastructure is being carried out.

Once commissioned, the facility will significantly improve the centralized provision of heating and hot water to campus buildings, while enhancing energy efficiency and operational safety. A total of 40,000,000 tenge has been allocated for the implementation of this construction project. This initiative represents an important part of the university's strategic efforts to develop infrastructure and improve academic and living conditions.

Routine maintenance and repair works were carried out on the pedestrian pathway within the Botanical Garden area. As part of the project, the pavement surface was restored, damaged stone paving elements were replaced, curbstones were repaired, and landscaping components along the pathway were improved. In addition, the overall technical condition of the path was enhanced to ensure safe and convenient movement.

As a result of the completed works, the aesthetic appearance of the area significantly improved, creating a comfortable environment for walking and recreation for students and visitors. A total of 8,399,000 tenge was allocated for these repair activities. These measures form part of the university's ongoing efforts to beautify the campus and systematically develop its infrastructure.

With the sponsorship support of contractor companies, renovation works were carried out to renew the flooring of the outdoor basketball and volleyball courts on the university campus. As part of the project, the worn surface was completely removed, new modern sports покрытия were installed, court markings were reapplied, and conditions were created for safe and comfortable use.

As a result of the completed works, the technical and aesthetic condition of the sports facilities significantly improved, creating a favorable environment for students to engage regularly in physical activity and for the development of mass sports. This initiative represents an important step in enhancing university infrastructure, promoting a healthy lifestyle among students, and improving the overall quality of campus spaces.

A new conference hall named after Academician S. Praliyev has been commissioned at the university. The renovation and modernization of the hall were carried out with sponsorship support from S. Praliyev's family. As part of the project, finishing works were completed in accordance with modern standards, engineering systems were upgraded, lighting and acoustic solutions were improved, and comfortable seating was installed.

The renovated conference hall provides opportunities to host scientific forums, international conferences, academic meetings, and educational events at a high professional level. This initiative represents an important step toward developing the university's educational and research infrastructure, enhancing the quality of the academic environment, and expanding international cooperation.

Renovation and modernization works were carried out on the external security checkpoints of the university campus with the support of sponsors. As part of the project, exterior and interior finishing of the buildings was upgraded, engineering systems were improved, and conditions were brought in line with modern safety requirements. In addition, the surrounding areas of the checkpoints were landscaped and user-friendly infrastructure was created.

As a result of the completed works, the overall level of campus security has significantly increased, enabling more efficient organization of security services. This initiative represents an important step toward the systematic development of campus infrastructure and the creation of a safe and comfortable educational environment.

Works carried out by the Utility Services Department staff to replace wastewater manhole covers on the campus using their own resources

As part of efforts to modernize infrastructure and ensure safety on the university campus, the Utility Services Department conducted scheduled maintenance work. In particular, worn-out and hazardous covers of wastewater system manholes were fully replaced, and new covers meeting modern standards were installed. The work was completed by the department's staff using their own resources, ensuring efficient use of materials. As a result, the sanitary condition of the area improved, environmental safety increased, and the reliability of engineering infrastructure was strengthened. These measures are part of the systematic campus improvement and sustainable development initiatives of Ahmet Yassawi University.